

## InterPrice Technologies, Inc. Privacy Policy

This Privacy Policy ("Policy") lays out how InterPrice Technologies, Inc. ("InterPrice", "us", "we", "our") uses and protects the data you provide to us when you visit and use <https://interpricetech.com> ("Website", "Service").

This Policy applies to information you provide to us, as well as information we collect that can identify you either directly or indirectly ("Personal Information") while you utilize this Website. InterPrice operates other websites that offer access to different products and services ("Products and Services") and information provided by InterPrice to its customers. The Website's applicable Privacy Policy governs the use of Personal Information collected through the use those websites.

This Policy describes how InterPrice may utilize your Personal Information, how we treat your Personal Information, and how we address and ensure security of your Personal Information. The Policy also addresses how you will be able to request changes to your Personal Information that we store. If applicable, we will ensure that we comply with all applicable data protection laws when your Personal Information is governed and protected by European Union ("EU") and/or UK data protection laws (collectively, such personal information will be referred to as "EU Personal Information").

InterPrice reserves the right to change this policy at any time, of which you will be promptly updated. To ensure that you are up to date with the latest changes, please frequent this page.

InterPrice respects the privacy of the visitors to our websites and will ensure that we continue with our best efforts to protect the security of such information.

### What Data We Collect from You

We may collect the following data when you visit the Website:

- Your IP address.
- Your contact information and email address.
- Your company/employer business name.
- Your company/employer business contact information and email address.
- Other information; e.g. preferences.
- Data profile related to your online behavior on our website.
- Aggregated information.

When you access this website, our systems may automatically record information such as your Internet Protocol ("IP") address, mobile device identifier, browser type and characteristics, and whether and how frequently you use this Site and request information regarding the products and services available through this website.

### Why We Collect Data from You

We collect your data for the following primary reasons:

- To better understand your needs.
- To improve our services and products.
- To send you promotional communications with information which we believe will benefit you.

- To contact you to for market research and surveys.
- To customize our Website based on your personal preferences and online behavior.
- To share personal information with your consent or when needed in order to complete your authorized transactions.

We may collect information related to the use of this Website, or about a category of users of this Website, or event attendee information. In such instances, the aggregated information will not include any Personal Information, and may be used by InterPrice for sponsorship of events and other InterPrice business purposes.

### How We Safeguard and Secure the Data

We are committed to ensuring security and confidentiality of your Personal Information. In order to safeguard the data we collect online, we continuously make our absolute best efforts to prevent data theft, unauthorized access and disclosure with the latest technologies and software.

### Our Cookie Policy

By agreeing to allow our Website to use cookies, you also agree for InterPrice to use the data it collects regarding your online behavior (through means such as web traffic analysis on web pages you visit and spend the most time on).

We utilize the data we collect by using cookies to customize our Website experience based on your needs. Subsequently, the data is completely removed from our systems.

Rest assured, cookies do not in any shape or form allow us to gain control of your computer.

You can disable cookies by accessing the settings of your internet browser.

### Links to Other Websites

Our Website may contain links to other websites. We are not held responsible for your data and privacy protection when you click on these links. This Privacy Policy agreement does not govern your visit to such websites. Please separately read the privacy policy documentation for those websites.

### Children's Privacy

We do not, and we will not, knowingly collect personal information from minors under the age of 18. Individuals under the age of 18 should not provide any information to us using this Website or the Products and Services.

### Restricting the Collection of Your Personal Data

If you wish at any point to restrict the use and collection of your personal data, please follow the guidelines below:

- Should you wish not to disclose your personal information, check to see if there is a box which you can leave unchecked when you are filling forms on the Website.
- After you have already agreed to share your information with us, we can still help you change the settings. Simply contact us so that we may assist you.
- Unless we receive permission from you, we will not lease, sell or distribute your personal information to third parties, except when required by law.

## Contact

Questions, comments, and requests regarding this Privacy Policy are welcomed and should be addressed using:

[info@interpricetech.com](mailto:info@interpricetech.com)

**Updated: June 3, 2020**